



# **GOBINDA PRASAD MAHAVIDYALAYA**

**P.O.- AMARKANAN, DIST.- BANKURA-722133 (W.B.)**



## **SECOND CYCLE NAAC ACCREDITATION**

### **CRITERION 6: Governance, Leadership and Management**

## **6.2 Strategic Development and Deployment**

### **6.2.1 Strategic / Perspective Plan**



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## PREFACE

Gobinda Prasad Mahavidyalaya has embarked on a transformative journey with the initiation of its strategic planning process, aimed at establishing the institution as a prominent global entity. Inspired by successful models and the evolving landscape of higher education, the Strategic Plan 2020-35 has been meticulously crafted to elevate student services, enhance research and teaching endeavours, and introduce cutting-edge facilities that enrich the experiences of both staff and students.

At the heart of our strategic vision lies a steadfast commitment to global excellence, achievable through a renewed focus on research-related activities. Recognizing the paramount importance of teaching excellence, Gobinda Prasad Mahavidyalaya prioritizes research and publishing. Our focus extends beyond traditional academic boundaries, fostering creativity, scholarship, and skill development to empower students for meaningful societal contributions.

This Strategic Plan encapsulates the essence of a continuous and purposeful journey, transforming students into adept human resources and responsible citizens within a condensed timeframe. The document begins with an analysis of strengths, acknowledges past achievements, identifies current obstacles, and envisions future opportunities. This collective effort involves all stakeholders, ensuring a holistic and participatory approach to institutional success.

As we navigate the course set by this Strategic Plan, Gobinda Prasad Mahavidyalaya is poised to become a model of academic distinction, responsive to the evolving needs of our dynamic world. Through collaborative efforts, research initiatives, and an unwavering commitment to excellence, Gobinda Prasad Mahavidyalaya aspires to significantly contribute to the educational landscape and emerge as a benchmark institution in higher education for years to come.



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## Message from the Principal

**D**ear Members of Gobinda Prasad Mahavidyalaya,

With great excitement, I warmly welcome you as we begin our journey guided by the Gobinda Prasad Mahavidyalaya Strategic Plan 2020-35. This plan is our shared roadmap to excellence, innovation, and national prominence in higher education.

As we look to the future, let's take a moment to appreciate our institute's academic heritage. Gobinda Prasad Mahavidyalaya has always been a place where knowledge thrives and holistic learning flourishes. The Strategic Plan aims to elevate our academic efforts, shaping our students' futures in meaningful and lasting ways.

In our quest for excellence, we renew our commitment to research, teaching, and enhancing the student experience. Through our collective dedication, we will achieve the vision of making Gobinda Prasad Mahavidyalaya a distinguished institution, making a significant impact on higher education and contributing to society.

With dedication and teamwork, let us embrace the challenges and opportunities of the Strategic Plan. Together, we will shape the future of Gobinda Prasad Mahavidyalaya and create a richer world of knowledge and enlightenment.

Wishing you all a successful and inspiring journey ahead.

With warmest regards,

Dr. Tushar Kanti Halder  
Gobinda Prasad Mahavidyalaya  
Amarkanana, Bankura

**Principal**  
Gobinda Prasad Mahavidyalaya  
Amarkanana, Bankura



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## Message from the President

**D**ear Stakeholders of Gobinda Prasad Mahavidyalaya,

I am thrilled to greet you as we introduce the Strategic Plan 2020-35 for Gobinda Prasad Mahavidyalaya. This plan reflects our strong commitment to excellence and our vision for the college to become a leading institution in higher education.

As the leader of this vision, I am delighted to see our goals and dreams clearly outlined in this Strategic Plan. It shows our dedication to promoting ground breaking research, excellent teaching, and the overall development of our students.

I invite every stakeholder—faculty, students, parents, and partners—to actively participate in achieving our strategic goals. Your collaboration and commitment are essential for the success of this plan, and together, we can elevate Gobinda Prasad Mahavidyalaya to new heights of academic excellence.

As we move forward in the ever-changing world of higher education, remember that our collective efforts will drive the success of this Strategic Plan. With your continued support, I am confident that Gobinda Prasad Mahavidyalaya will become a source of great pride for all of us.

Thank you for your dedication and support.

Warm regards,

Sri Hriday Madhab Dubey

President

Governing Body

Gobinda Prasad Mahavidyalaya

President

Gobinda Prasad Mahavidyalaya  
Amarkan, Bankura-722133





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## About the College

**T**he inception of Gobinda Prasad Mahavidyalaya owes its existence to the determined efforts of like-minded individuals driven by a solemn passion to provide quality higher education, a pioneering initiative within the confines of Gangajalghati. In 1985, this cherished dream of the block materialized with the establishment of our college, thanks to these humanists whose noble mission bore fruit.

Gobinda Prasad Mahavidyalaya is committed to not only disseminating academic knowledge but also imparting wisdom that transforms rural youth into exemplary citizens of modern India. Nestled amidst lush green pastures, our campus provides an ideal environment for students to connect with nature. Surrounded by serene rural landscapes, the college offers a tranquil setting conducive to learning.

The University of Burdwan granted permanent affiliation to our college on 30.08.1988, marking a significant milestone in continuously opening doors to high school students, enabling their access to higher education. Our focus extends beyond academic pursuits to nurturing independent thinking and holistic development among village students through diverse extracurricular activities. With dedicated faculties in both Science and Arts, the college maintains high educational standards.

Starting humbly on the grounds of Amarkanand Deshbandhu Vidyalaya and later moving to our own premises in 1987, amidst serene greenery and harmony, the college has consistently graduated rural students who, armed with foundational values imparted here, confidently pursue their future endeavors.

Gobinda Prasad Mahavidyalaya draws strength from its rich history, milestones, and the collective efforts of luminaries who have shaped its journey. For nearly three decades and eight years, we have upheld the belief that education not only nurtures growth but also enhances perception, empowering individuals for a resilient future. Our vision is to foster a learning environment where our students, whom we serve with pride, can carve out paths that enrich their personal and intellectual growth.



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## Our Vision

Gobinda Prasad Mahavidyalaya envisions a future where its students, empowered by a transformative education, actively contribute to nation-building through knowledge, innovation, and social commitment. We aim to cultivate respect for human rights, environmental stewardship, and uphold the highest cultural values. The college envisions providing ample facilities and opportunities for students from backward sections of the society, particularly first-generation learners. We are dedicated to promote holistic education by instilling human values, nurturing moral ethics, and fostering harmonious relationships. By integrating emerging global trends with value-based education, we aim to comprehensively develop our students, equipping them to meet future challenges with confidence and integrity. Our goal is to create a nurturing and inclusive academic environment that encourages critical thinking, creativity, and lifelong learning, enabling students to achieve personal and professional excellence.

## Our Mission

- ❖ To evolve as a center of academic excellence and research, fostering an environment that encourages innovative thinking, intellectual curiosity, and scholarly pursuits.
- ❖ To ensure the comprehensive development of students by imparting essential skills, enhancing leadership qualities, and preparing them to tackle global challenges through exposure and practical experiences.
- ❖ To focus on the needs of the deprived sections of society by providing adequate materials, resources, and moral support, ensuring equal opportunities for all students.
- ❖ To facilitate the optimal use of internal resources and infrastructural facilities for academic growth and sustainable development, creating an efficient and effective learning environment.



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- ❖ To nurture social awareness and a sense of responsibility among students, guiding them to become responsible citizens who contribute positively to society and uphold ethical values.
- ❖ To cultivate students' ability to think critically and creatively, communicate effectively, reason quantitatively, and appreciate diverse perspectives, preparing them for success in a dynamic and interconnected world.
- ❖ To provide students quality educational experiences and support services, ensuring they successfully complete their degrees while also gaining career-oriented education and essential proficiency skills.
- ❖ To promote academic and career success through the development of critical thinking, effective communication, creativity and cultural awareness within a safe, accessible and affordable learning environment.

## Our Core Values

**E**xcellence

**T**ransparency

**H**onesty

**I**ntegrity

**C**ompetence

**S**ocial Inclusivity





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## Strategic/ Perspective Plan document of Gobinda Prasad Mahavidyalaya 2020-2035

<b>Short Term 2020-2025</b>	<ul style="list-style-type: none"><li>❖ Introduce add-on and certificate courses.</li><li>❖ Conduct academic and administrative audits regularly.</li><li>❖ Emphasize participative and experiential learning.</li><li>❖ Enhance the use of diverse teaching aids.</li><li>❖ Align teaching plans with PO/CO mapping.</li><li>❖ Support and encourage achievement in sports at district, state, and national levels.</li><li>❖ Upgrade the language lab with the latest technology.</li><li>❖ Continuous infrastructural augmentation.</li><li>❖ Sign MOUs and initiate faculty exchange programs with reputed undergraduate colleges.</li><li>❖ Organize seminars and workshops in collaboration with different departments and institutions.</li><li>❖ Implement ERP and e-governance systems.</li><li>❖ Open an NSOU study Centre on the college campus.</li><li>❖ Construct an open stage by 2022.</li><li>❖ Construct a Central Library by 2023.</li><li>❖ Expand the computer lab with more systems.</li><li>❖ Offer programs with multiple entry and exit points by 2024.</li><li>❖ Implement the Academic Bank of Credits by 2024.</li><li>❖ Publish an in-house peer-reviewed, multidisciplinary journal with an ISSN number.</li><li>❖ Use a portion of the Teachers' Council fund to provide scholarships and run a book bank.</li><li>❖ Regularly purchase books to enrich departmental and central libraries.</li><li>❖ Purchase books at regular intervals to enrich departmental and central libraries.</li></ul>
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<b>Mid-term 2026-2030</b>	<ul style="list-style-type: none"><li>❖ Upgrade library facilities.</li><li>❖ Publish research articles in UGC CARE listed journals and other reputed journals by a greater number of faculty members.</li><li>❖ Collaborate with esteemed colleges and universities to enhance teaching, learning, and research.</li><li>❖ To commence B.A. programs in subjects like Santhali, Sociology, and Music to boost enrollment and inclusivity.</li><li>❖ Launch B.Sc. programs in Physics, Chemistry, and Mathematics to increase enrollment and inclusivity.</li><li>❖ To increase the number of classrooms to allow for a more structured approach to conducting both Major and Minor classes.</li><li>❖ Offer more certificate courses to develop entrepreneurship skills.</li></ul>
<b>Long term 2031-2035</b>	<ul style="list-style-type: none"><li>❖ Digitize teaching and learning and offer hybrid courses.</li><li>❖ Ensure 100% ICT-enabled classrooms.</li><li>❖ Introduce PG programs in Arts and Science subjects.</li><li>❖ Increase faculty research and collaborations to strengthen the college's research culture.</li><li>❖ Improve overall college standards and apply for NIRF Ranking.</li><li>❖ Build a large, modern Computer Lab for student classes and exams, turning the college into a Central Examination Hub.</li></ul>





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## Conclusion

The Strategic Plan 2020-2035 for Gobinda Prasad Mahavidyalaya encapsulates our collective commitment to excellence, innovation, and holistic education. By prioritizing key initiatives such as research advancement, alumni engagement, and career guidance, we aim to create a transformative educational experience. This plan is more than a roadmap; it is a testament to our dedication to fostering an environment where our students can thrive. By prioritizing innovation and excellence, we are poised to set new benchmarks in higher education.

Our vision is to foster an environment where students not only acquire knowledge but also develop the skills, values, and resilience necessary for success in a dynamic global landscape. Through strategic partnerships, state-of-the-art facilities, and a focus on the empowerment of women, we aspire to set new benchmarks in education.

The success of this Strategic Plan hinges on the active participation and unwavering support of all stakeholders—faculty, students, parents, and partners. Your collaboration is vital as we navigate the challenges and seize the opportunities that lie ahead. Together, we will build a future that not only meets but surpasses the highest standards of academic excellence.

This plan reflects our dedication to nurturing well-rounded individuals who contribute meaningfully to society, pursue lifelong learning, and embrace the spirit of innovation. As we implement this Strategic Plan, we reaffirm our commitment to making Gobinda Prasad Mahavidyalaya a distinguished institution that contributes significantly to the educational landscape and society at large. With a shared vision and collective effort, we will create an enduring legacy of knowledge, innovation, and excellence.

Principal

Gobinda Prasad Mahavidyalaya  
Amarkanana, Bankura

*Principal*

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Amarkanana, Bankura