

Gobinda Prasad Mahavidyalaya

Certificate Course on

Travel & Tourism : Special Reference to Bengal

Duration – Six Months

Syllabus

Module – I

Definition of tourism – Growth of tourism – importance of tourism, places of tourism – natural, religious, geographical, historical – issues of tourism

Module - II

Relation between tourism and hospitality – tour guide – definition – grooming and personal hygiene – guiding techniques – role of a guide

Module - III

Eco-tourism – definition – importance – Places of eco- tourism

Module IV

Tourism in West Bengal – important places – history – heritage & culture – major festival – fair – food

Field trip – site visit & report